

PRIVACY POLICY

Effective Date: August 22, 2026

Last Updated: August 22, 2026

Dr. Dog respects your privacy and is committed to protecting the personal information of individuals who visit our website, contact us, support our mission, make donations, volunteer, inquire about adoption, or otherwise interact with our organization.

This Privacy Policy explains how information is collected, used, stored, shared, and protected when you visit www.dr-dog.org or interact with Dr. Dog through our website.

For purposes of this Policy, "Dr. Dog," "we," "us," or "our" refers, as applicable, to Dr. Dog Animal Shelter / Asociación Civil SEBRA, based in Limpio, Paraguay, and Non-Profit Dr. Dog Inc., a United States nonprofit organization supporting the Dr. Dog mission.

1. Information We Collect

We may collect personal information that you voluntarily provide to us, including:

- Name
- Email address
- Telephone number
- Mailing address
- Information submitted through contact forms
- Donation-related information
- Volunteer or partnership inquiries
- Adoption or animal-related inquiries
- Communications you send to us
- Newsletter or communication preferences

When donations are processed through third-party payment or charitable-giving platforms, those providers may collect payment information directly. Dr. Dog generally does not receive or store complete credit card or banking credentials. We may receive information such as the donor's name, email address, donation amount, transaction date, and other information made available by the applicable platform.

2. Information Collected Automatically

When you visit our website, certain technical information may be collected automatically, including:

- Internet Protocol (IP) address
- Browser and device type
- Operating system
- Approximate geographic location
- Referring website
- Pages visited
- Date and time of access
- Website interaction and usage data

We may use cookies, analytics tools, tag-management technologies, and similar technologies to help operate, secure, understand, and improve the website.

3. How We Use Personal Information

We may use information for purposes including:

- Responding to inquiries and requests
- Processing and acknowledging donations
- Providing donation receipts where applicable

- Communicating about Dr. Dog's programs, animals, activities, campaigns, and needs
- Managing volunteer, adoption, sponsorship, partnership, and corporate-support inquiries
- Maintaining donor and supporter relationships
- Operating and improving our website
- Measuring website performance and engagement
- Preventing fraud, abuse, or security incidents
- Maintaining organizational and financial records
- Complying with legal, regulatory, accounting, and reporting requirements
- Protecting the rights, safety, and property of Dr. Dog, our animals, supporters, volunteers, and others

Marketing or promotional communications will be sent in accordance with applicable law, and recipients may unsubscribe at any time.

4. Legal Basis and Data Protection Principles

Dr. Dog processes personal information only when there is an appropriate basis for doing so, which may include:

- Your consent
- Your request that we provide information or take a specific action
- Performance of an agreement or transaction
- Compliance with a legal obligation
- Protection of legitimate organizational interests
- Protection of individuals, animals, or organizational property where appropriate

We seek to follow principles of transparency, lawful and fair processing, purpose limitation, data minimization, accuracy, confidentiality, security, and responsible retention.

Dr. Dog is preparing its data practices in accordance with the standards established by Paraguay Law No. 7593/2025 on the Protection of Personal Data, together with other laws that may apply to particular transactions or users.

5. Cookies and Similar Technologies

Our website may use cookies and similar technologies for:

- Essential website functionality
- Security
- Remembering user preferences
- Website analytics
- Measuring website traffic and performance
- Integrating third-party content or services

Third-party services incorporated into the website may place or access their own cookies according to their respective privacy policies.

Where required by applicable law, non-essential cookies will be used subject to the visitor's consent.

Users may also control cookies through their browser settings. Disabling certain cookies may affect website functionality.

6. Donations and Third-Party Platforms

Dr. Dog may use third-party providers and charitable-giving platforms to process or facilitate donations.

When you leave our website or use a third-party donation platform, your information may be processed directly by that provider under its own privacy policy and terms.

We encourage donors to review the privacy practices of the applicable payment or giving platform before submitting personal or financial information.

7. How We Share Information

Dr. Dog does not sell personal information.

We may share limited personal information with trusted service providers when reasonably necessary to operate our organization or website, including providers of:

- Website hosting
- Information technology and cybersecurity
- Email and communications
- Analytics
- Payment and donation processing
- Accounting and financial administration
- Charitable-giving services
- Cloud storage
- Professional or legal services

Service providers receive information only to the extent reasonably necessary to perform their functions and are expected to handle the information appropriately.

We may also disclose information when required by law, court order, regulatory requirement, or when reasonably necessary to protect rights, prevent fraud, investigate misconduct, or protect safety.

8. International Data Transfers

Because Dr. Dog interacts with supporters and service providers in different countries, personal information may be processed or stored outside Paraguay, including in the United States.

Where appropriate, Dr. Dog will take reasonable measures to protect personal information transferred internationally and to comply with applicable legal requirements.

9. How Long We Keep Information

We retain personal information only for as long as reasonably necessary for the purpose for which it was collected, including operational, accounting, tax, charitable, regulatory, security, and legal requirements.

Retention periods may differ depending on the type of information and the reason it was collected.

When information is no longer reasonably required, we may securely delete, anonymize, or otherwise dispose of it.

10. Your Privacy Rights

Depending on applicable law and your location, you may have the right to request:

- Confirmation of whether we process your personal information
- Access to your personal information
- Correction of inaccurate or incomplete information
- Deletion of certain personal information
- Objection to certain processing
- Withdrawal of consent
- Data portability where legally applicable

You may also unsubscribe from promotional email communications at any time.

Requests may be submitted to info@dr-dog.org.

We may need to verify your identity before processing certain requests.

Residents of jurisdictions that provide additional privacy rights may exercise those rights as required by applicable law.

11. Security

Dr. Dog uses reasonable administrative, organizational, and technical safeguards intended to protect personal information against unauthorized access, misuse, alteration, disclosure, loss, or destruction.

However, no website, electronic transmission, or storage system can be guaranteed to be completely secure.

12. Children's Privacy

Our website is intended for a general audience and is not designed to collect personal information directly from children.

We do not knowingly solicit personal information from children without appropriate authorization from a parent or legal guardian where required.

If you believe that a child has submitted personal information to us improperly, please contact us so that we may review and, where appropriate, delete the information.

13. Photographs, Videos, and Rescue Stories

Dr. Dog may publish photographs, videos, and stories relating to rescued animals, shelter activities, volunteers, supporters, events, or community initiatives.

Where personal information or an identifiable individual is featured, we seek appropriate authorization when required.

14. Third-Party Websites and Social Media

Our website may contain links to social networks, donation platforms, corporate partners, charitable platforms, or other third-party websites.

Dr. Dog is not responsible for the privacy practices, security, or content of websites or services operated by third parties.

15. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our website, activities, technology, legal requirements, or organizational practices.

The most recent version will be posted on this page with the date of the latest update.

Material changes may be communicated through the website or other appropriate means.

16. Contact Us

For questions regarding this Privacy Policy, our handling of personal information, or a privacy-rights request, please contact:

Dr. Dog Animal Shelter / Asociación Civil SEBRA

Limpio, Department of Central, Republic of Paraguay

Email: info@dr-dog.org

Telephone: +595 984 778 855

Website: www.dr-dog.org